

IN THE CLAIMS:

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with underlining and deleted text with ~~striketrough~~. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

1. (CURRENTLY AMENDED) An information broadcasting method comprising:
storing a given person's itinerary;

consulting a said given person's itinerary more than once from a beginning to an end of a period according to said given person's itinerary; and

automatically broadcasting to one or more information terminals and at least one communication address for said given person, pre-registered advertising information or reference information in connection with dates and times when consulting said given person's itinerary, and/or places according to which the given person's itinerary indicates when consulted, and adjusted according to a travel progress determined from a travel schedule which is updated using travel progress information based on actions of the given person, the travel progress information including at least one of travel ticket usage information, or replacement ticket information, and coupon usage information of said given person.

2. (CURRENTLY AMENDED) An information broadcasting method for broadcasting, from an information-provision service device, to travelers information in connection with travel destinations, the information broadcasting method comprising:

registering in the information-provision service device communications addresses for the travelers and travel schedules in which the travelers participate;

registering in the information-provision service device relevant information in connection with to-be-visited travel destinations in the travel schedule, as well as broadcasting prerequisites for broadcasting the relevant information; and

matching more than once during respective traveling periods according to the travel schedules, the broadcasting prerequisites for the relevant information with the travel schedules, extracting travelers who meet the broadcasting prerequisites, and broadcasting the relevant information to the extracted travelers' communications addresses according to travel progress of the extracted travelers determined from travel progress information based on actions of the extracted travelers, the travel progress information including at least one of travel ticket usage

information; or replacement ticket information, ~~and coupon usage information.~~

3. (CURRENTLY AMENDED) An information broadcasting method for broadcasting, from travel service providers, to travelers information in connection with travel destinations, the information broadcasting method comprising:

storing communications addresses for the travelers, travel plans in which the travelers participate, and travel-plan schedules;

providing travel-plan schedules to third parties other than the travel service providers or the travelers;

accepting from the third parties relevant information in connection with to-be-visited travel destinations in the travel plan, as well as broadcasting prerequisites for broadcasting the relevant information;

extracting based on the foregoing stored information travelers who meet the broadcasting prerequisites and/or travelers anticipated to meet the broadcasting prerequisites; and

broadcasting at predetermined times said relevant information to the communications addresses for the extracted travelers, the predetermined times being determined from travel progress information based on ~~actions of the extracted travelers, the travel progress information including at least one of travel ticket usage information, or replacement ticket information, and coupon usage information.~~

4. (ORIGINAL) An information broadcasting method according to claim 3, wherein: predetermined personal information is stored correlatively with the communications addresses; and

if the broadcasting prerequisites have been designated preceding registration of said relevant information, predetermined detailed information, wherein information for specifying travelers is excluded from the personal information for travelers anticipated to meet the broadcasting prerequisites, is provided to the third parties.

5. (ORIGINAL) An information broadcasting method according to claim 3, wherein said communications addresses are changed according to the travel-plan schedules.

6. (ORIGINAL) An information broadcasting method according to claim 3, wherein: receiving-condition designations including need for broadcast of the relevant information,

and/or type of relevant information to be broadcast is accepted from the travelers; and
if the receiving conditions and the broadcast prerequisites match, the relevant
information is broadcast.

7. (ORIGINAL) An information broadcasting method according to claim 3, wherein
the third parties are billed according to broadcast count for the relevant information and/or
amount of data broadcast.

8. (ORIGINAL) An information broadcasting method according to claim 3, wherein:
use of predetermined tickets while the travel plans are under way is sensed, and
modifications to the travel-plan schedules are detected based on tracking use of the
tickets.

9. (ORIGINAL) An information broadcasting method according to claim 8, wherein
travelers meeting the broadcasting prerequisites and/or travelers anticipated to meet the
broadcasting prerequisites are extracted based on the modified travel-plan schedules.

10. (CURRENTLY AMENDED) An information broadcasting device for broadcasting,
from a travel service provider, to travelers information in connection with travel destinations, the
information broadcasting device comprising:

storage means for correlatively storing communications addresses for the travelers,
travel plans in which the travelers participate, and travel-plan schedules;

provision means for providing travel-plan schedules to third parties other than the travel
service providers or the travelers;

acceptance means for accepting from third parties relevant information in connection
with to-be-visited travel destinations in the travel plan, as well as broadcasting prerequisites for
broadcasting the relevant information;

extraction means for extracting based on the foregoing stored information travelers who
meet the broadcasting prerequisites and/or travelers anticipated to meet the broadcasting
prerequisites; and

broadcasting means for broadcasting at predetermined times said relevant information to
the communications addresses for the extracted travelers, broadcasting means adjusting the
predetermined times based on travel progress information based on actions of the extracted
travelers, the travel progress information including at least one of determined from travel ticket

usage information, or replacement ticket information, ~~and coupon usage information.~~

11. (CURRENTLY AMENDED) An information broadcasting method for broadcasting, from travel service providers, to travelers information in connection with travel destinations, the information broadcasting method comprising:

correlatively storing communications addresses for the travelers, travel plans in which the travelers participate, and travel-plan schedules;

providing the travel-plan schedules to third parties;

accepting from third parties advertisement designations for travelers participating in the travel plans;

broadcasting at predetermined times which are correlated with the travel-plan schedules, the advertisements to communications addresses for the travelers participating in the travel plans wherein the predetermined times are adjusted based on travel progress information based on actions of the travelers, the travel progress information including at least one of determined from travel ticket usage information, or replacement ticket information, ~~and coupon usage information.~~

12. (CURRENTLY AMENDED) A computer-readable recording medium on which is recorded a program for executing an advertisement broadcasting method used in an advertisement provision device connected via a network to a plurality of user terminals, a plurality of advertiser terminals, and a plurality of travel agency terminals, the program recorded on a recording medium executing:

a process for providing to user terminals or travel agency terminals a screen for inputting information in connection with travel reservations and/or information in connection with receiving conditions for advertisement information;

a process for correlatively storing in a storage device users, travel schedules, and advertisement receiving conditions, based reservation information sent from user terminals or travel agency terminals;

a process for providing to the advertiser terminals a screen for inputting advertising data broadcast to travelers and broadcasting prerequisites;

a process for storing in a storage device advertising data broadcast to travelers and broadcasting prerequisites, sent from advertiser terminals;

a process for comparing travelers' receiving conditions with advertisement broadcasting prerequisites and specifying matching travelers; and

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sending advertising data to the specified travelers more than once during a travel period, in accordance with the travel schedules, wherein the travel schedules are updated using ~~travel progress information based on actions of the travelers, the travel progress information including at least one of travel ticket usage information, or replacement ticket information, and coupon usage information.~~